



Electrical Contractor Marketing

Click on the Red Arrows  For Video Explanations



Transform Your Website Into A Lead Machine! There are several easy things you can do right now to 2X, 3X or even 10X the number of people that call you once they land on your website:



1. Make The Phone Ring! 
2. Smart Phone Secrets: Tap-To-Call Buttons 
3. High-End Clients Once And For All 
4. Turbo Boost Lead Generation With Chat Widgets 



Dominate Your Service Area With Google Reviews! Reviews are the “New Word Of Mouth” advertising. Ask for reviews after every job and make it brain dead simple. Watch this video for easy tips on Exactly how to do this: 



Lock In Repeat Customers! Always stay top of mind with customers you have worked for in the past. The easiest and most cost effective way to do this is with a VIP List. Discover exactly how to do this: 



Rank On Google! The NUMBER #1 way to get high quality leads from the Internet is to rank your business high on Google Maps. There are so many ways to do this wrong. Here are some step-by-step videos to make it easy:

1. Optimize Your Google Profile 
2. Get Your Website Right 



Go Old-School! In addition to your online marketing don't forget about classic print marketing. You can really ramp up your leads by doing what most guys don't. There are specific strategies when it comes old-school marketing tactics. Check them out here: 



Get A Free Strategy Call! Let's review your website and online presence together over the phone and come up with a custom strategy specific to your business. Book a call here: [FREE STRATEGY CALL](#)

Brought to you by Joe Burnich and Big West Marketing, Inc. 406-493-1881